



all roads film project



**National Geographic All Roads Film Project Helping Global Green Indigenous Film Festival Take Root**

*An Indigenous environmental film festival representing nine countries and endorsed by UNESCO, an agency of the United Nations.*

**For immediate release:** March 17, 2008  
**Contact:** Stephine Poston (505) 379-6172

**ALBUQUERQUE, NM** - The National Tribal Environmental Council (NTEC) is honored to announce the participation of the prestigious National Geographic All Roads Film Project in its Global Green Indigenous Film Festival.

The Global Green Indigenous Film Festival will take place in Santa Fe, NM between April 18 and 20, 2008 at the Cinema Café, Center for Contemporary Arts, and NM Film Museum Theater. This is the inaugural year of what is slated to become an annual event of major significance. Held in tandem with NTEC's annual Environmental Conference and co-sponsored by the New Mexico Tourism Department and the Jicarilla Apache Nation, the Film Festival adds a new dimension to showcasing the issues, aspirations and innovations of global Indigenous communities in their charge to protect Mother Earth.

The All Roads Film Project is a National Geographic initiative created to provide an international platform for indigenous and underrepresented minority-culture artists to share their cultures, stories and perspectives through the power of film and photography. Members of its Advisory Board include actors and directors Lou Diamond Phillips, Stockard Channing, Kiefer Sutherland and Spike Lee.

Presentations by the National Geographic All Roads Film Project will both open and close the festival. Opening night, April 18, will feature *Kekexili: Mountain Patrol*, a Chinese/ Tibetan film directed by Lu Chuan. Experience the unbelievable rugged and death-defying true story of Tibetan volunteers who battle the elements, poachers, and each other in their noble quest to save the Chiru antelope in the inhospitable mountains of Tibet. On closing night, April 20, *Arctic Son* will be shown. This Canadian/ U.S. documentary directed by Andrew Walton tells the story of Stanley Njootli Jr., who escapes a drug-fueled city life to join his father and his Gwitchin roots in the rugged Arctic, and embarks on a universal quest to discover who he is and where he belongs.

The Director of the National Geographic All Roads Film Project, Francene J. Blythe, states: "We are thrilled to be a part of the Indigenous efforts to reach out to the global community using film as a way to share stories, concerns and issues about our environment. The Global Green Indigenous Film Festival is embarking down a critical path to bring global solutions to climate change through a medium that can reach the masses. They are to be applauded for such efforts".

Global Green Indigenous Film Festival: [www.ggiff.com](http://www.ggiff.com)  
National Geographic All Roads Film Project: [www.nationalgeographic.com/allroads](http://www.nationalgeographic.com/allroads)  
[Think MTV | Activism, Community, Politics, Education, Sexual ...](#)

NTEC and the NM tourism department are sponsoring the **Global Green Indigenous Film Festival** April 18-20, 2008 in Santa Fe, NM.

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*One World, One Environment*

*NTEC's mission is to support Indian tribes and Alaska Native villages in protecting, regulating and managing their environmental resources according to their own priorities and values.*